



**PERSONAL CARE
SEMINAR 2024**

29 MAY

PROGRAMME

- 09.00** **Welcome coffe & introduction to the day and Alsiano**
Lene Aarøe Nissen, Head of Nordic Sales, Alsiano
- 09.30** **Beyond trends**
Emotional Intelligence: Neuroglow™ / Zanthalene® / Synchronight™
Epidermal Rewilding: Primalhyal™ 50 Life / Silk-iCare™ / Omegablue®
Giada Maramaldi, Global Category Manager Botanical Actives, Givaudan Active Beauty
Caroline de Roaldés, Senior Marketing Manager, Givaudan Active Beauty
- 10.50** **Break**
- 11.05** **Beyond trends**
Health Reversals: Illuminyl™ 388 / Siliphos® / Gravityl™
Giada Maramaldi, Global Category Manager Botanical Actives, Givaudan Active Beauty
Caroline de Roaldés, Senior Marketing Manager, Givaudan Active Beauty
- 12.00** **Lunch**
- 13.00** **Natural and microbiome-friendly preservation for sensitive skin
and next generation of cosmetics**
Joaquim Jover, Sales & Technical Manager, Jover Sciencetech
- 13.45** **Break**
- 14.05** **Natural and minimalist textures (sensory bar)**
Joaquim Jover, Sales & Technical Manager, Jover Sciencetech
- 14.50** **Round-off**